

# Lydia's Hope

*"Serving our community by providing education on the effects of trauma in children."*

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## Community Engagement Intern - Communications & Marketing

### Job Description

*For questions and inquiries regarding this position, please email [paula@lydiashope.com](mailto:paula@lydiashope.com).*

*To apply for this role, please fill out the employment application at [www.Lydiashope.com/jobs](http://www.Lydiashope.com/jobs).*

**SUMMARY:** The Community Engagement Intern will assist the Executive Director of Lydia's Hope in engaging our community primarily through communications and marketing. This person will engage in projects and tasks that will allow them to gain valuable experience and training in community engagement through marketing and communications, while also gaining useful knowledge on working in a mission-oriented nonprofit and how to effectively engage communities.

This is an unpaid role with a commitment of approximately 10-12 hours per week and can be offered remotely or in-person in Winston-Salem, North Carolina.

### **RESPONSIBILITIES:**

- Complete personal development assignments under the direction of the Executive Director.
- Engage in network-building opportunities alongside the Executive Director.
- Assist the Executive Director in developing and executing a strong community engagement plan, primarily through social media engagement, newsletter delivery, and website development.
- Engage current and potential partners and donors to promote community initiatives.
- Work on other tasks and projects as needed and assigned by the Executive Director.

### **PERSONAL QUALIFICATIONS:**

- Must be committed to personal integrity and promoting equitable opportunities within the community.
- Should have enthusiasm for the mission and values of Lydia's Hope.
- Must possess good judgment and be a sound decision-maker.

### **PROFESSIONAL QUALIFICATIONS:**

- The pursuit of a college degree is not required for this role; however, any person that desires to work in this role should have experience or a desire to work in one of the following areas:
  - Community Service & Activism
  - Marketing/Communications
  - Nonprofit Management
- Should have excellent written and oral communication skills.
- Should be able to communicate in a professional and mission-focused manner.
- Must be computer literate, with skills in Microsoft Office and Google Workplace.
- Must understand how to effectively engage on a variety of social media platforms.
- General knowledge of available communication and marketing systems (such as Adobe Creative Cloud, Canva, Mailchimp, Hootsuite, Squarespace, etc.) is preferred but not required.